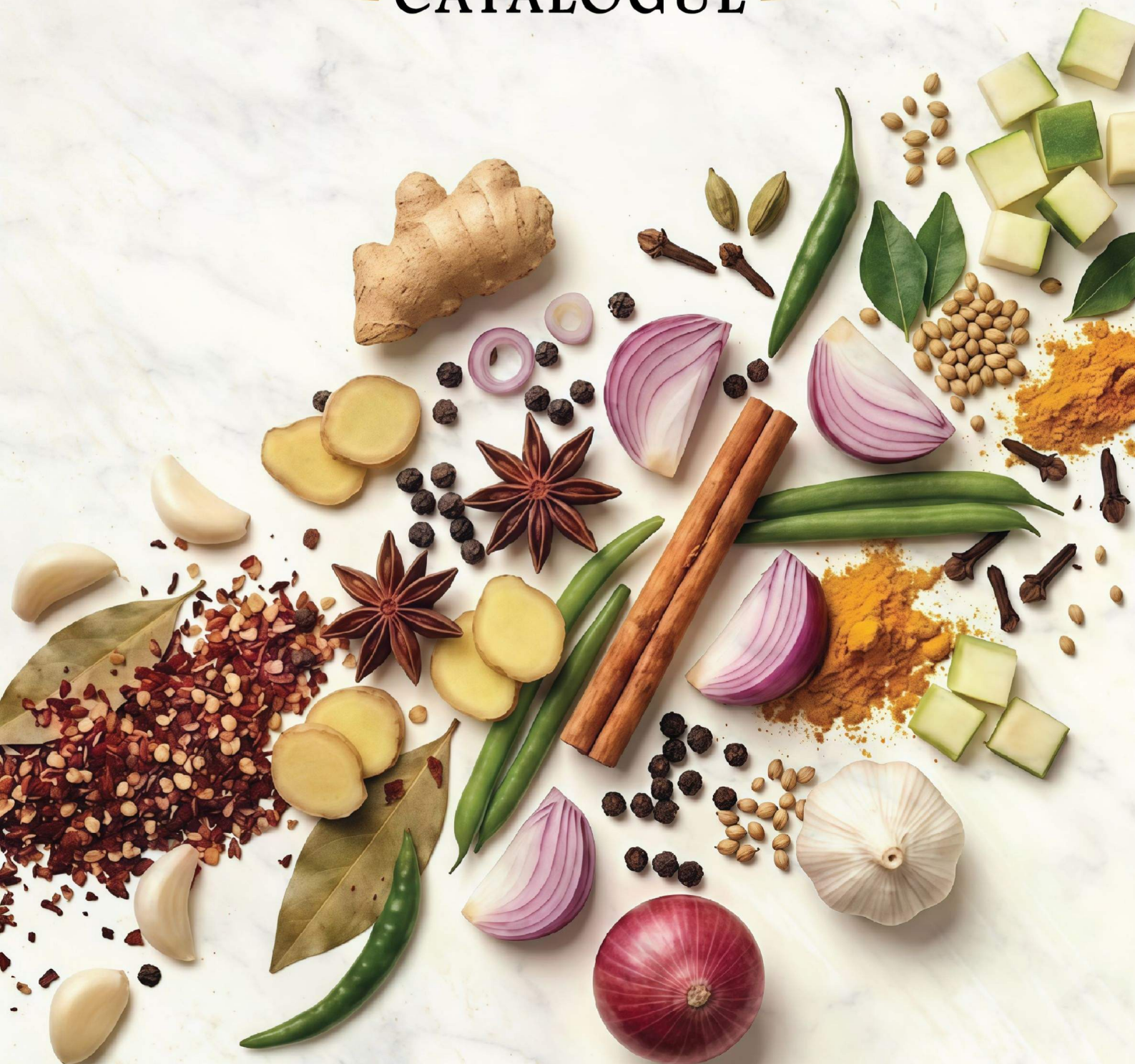


cousins
FOOD & SPICES

simply delicious

— CATALOGUE —



MISSION STATEMENT

To deliver the finest quality food products from premium sauces and assorted spices to essential pastes and condiments to the global market. We are committed to fostering long-term international partnerships through uncompromised quality standards, transparent logistical excellence, and a customer-first approach that brings authentic flavors safely to tables worldwide.

VISION STATEMENT

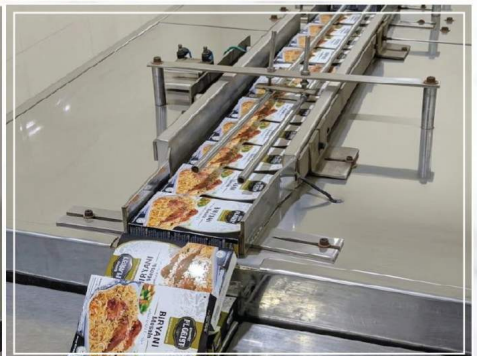
To be recognized as a premier global ambassador of authentic tastes and high-quality foodstuff, setting the benchmark for reliability, innovation in packaging, and sustainable export solutions that connect cultures through flavor.

OUR COMPANY

This is only due to Allah's blessings, our business partners, and customers' trust, along with the untiring efforts of our team members that have made Cousins Food & Spices.

Cousins Foods began its journey in 2020 by launching the Seasoning category. Cousins Foods seasonings fast gained consumer trust on account of its high standard, challenging the local and international competition in the category.

OUR FACILITY



QUALITY CONTROL & ASSURANCE PROCESS



1. RAW MATERIAL INSPECTION

Thorough testing of incoming raw materials for purity, moisture content, and heavy metals. Multi-stage visual and lab analysis.



2. IN-PROCESS MONITORING

Critical control points monitored at every stage of production. Strict hygiene protocols and temperature control.



3. FINAL PRODUCT TESTING

Every batch is analyzed for viscosity, pH levels, microbiological safety, and shelf-life stability. Sensory evaluations by trained staff.



4. PACKAGING & DISTRIBUTION CHECK

Careful visual checks of all final packaging to ensure sealed integrity and clear labeling. Pallets Secured for stable transit.



5. HYGIENE CONTROL

Continuous and dedicated sanitation of all processing equipment and facility zones. Rigorous personnel hygiene standards and strict adherence to Good Manufacturing Practices (GMP).



Cousins Food & Spices is a premier, multi-certified supplier of Spices, Pastes, Pickles, Sauces, Jams, Desserts, Fried Onion & Pink Salt. With a commitment to international excellence, our operations are verified by "Halal International, FSSC 22000, ISO 22000, HACCP, BRGS, FDA and KOSHER," ensuring every product is safe, traceable, and of the highest purity for the global market

PRIVATE LABELING

Cousins Food & Spices

offers comprehensive private labeling and contract manufacturing services for a diverse range of high-quality food products. Our portfolio includes cooking pastes, recipe pastes, whole and Plain spices, ketchups, dips, Chinese sauces, pickles, pink and black salts, mouth fresheners, and selected desert range. We partner with B2B clients to deliver exceptional manufacturing standards, ensuring your brand identity is seamlessly integrated across our entire product range.



Customization Options

We provide extensive customization to meet your specific brand requirements:

- Product Formulation: Tailor recipes to your target market's taste profile.
- Packaging Design: Choose from various sizes, materials, and custom label designs.
- Labeling Specifications: Full support for private brand naming, regulatory compliance, and customized print layouts.

BUILD YOUR BRAND. LEAVE THE MANUFACTURING TO US.



At
Cousins
FOOD & SPICES
simply delicious



We believe that food is more than just sustenance;
it's a language of love, culture, and tradition. To bring this vision to life,
we created!



a premium brand dedicated to the art of flavor.

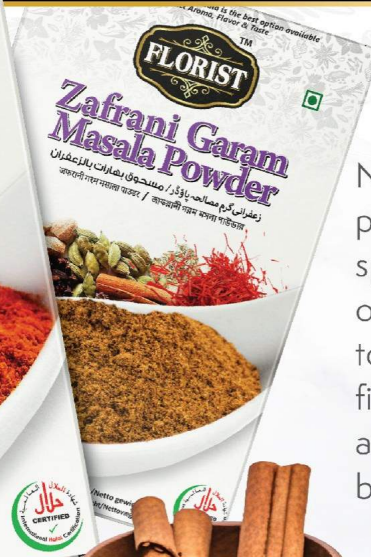
From the earthy richness of our hand-picked spices to the zesty
perfection of our pickles and the time-saving convenience of
our cooking pastes.

**TASTE THE MAGIC
FEEL THE HEART!**

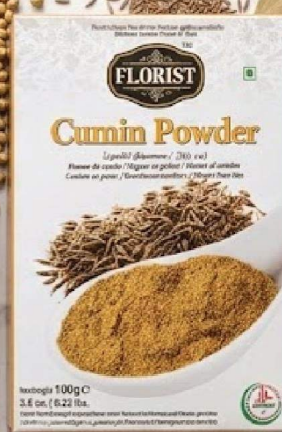
FLAVOR THAT SPEAK FOR ITSELF!



OUR PLAIN SPICES & HERBS



Nature's finest, captured in its purest form. Our single-origin spices are harvested at the peak of freshness and ground with care to preserve their essential oils. No fillers, no additives—just the raw, authentic essence of the earth to bring life to your cooking.





PLAIN SPICES RANGE

1. Red Chili Powder
2. Turmeric Powder
3. Coriander Powder
4. Garlic Powder
5. Ginger Powder
6. Garam Masala Powder
7. Pomegranate Seeds
8. Kasoori Methi
9. Meat Tenderizer



OUR RECIPE SPICES

DELICIOUS SECRET

Pure, potent, and perfectly ground. We bring you the finest treasures of nature, blended without any artificial additives. Experience the raw, earthy goodness of spices that stay true to their roots and bring out the natural best in your food.



RECIPE SPICES RANGE

OF YOUR FOOD



PREMIUM SPICE COLLECTION

RICE RANGE

1. Biryani Masala
2. Bombay Biryani Masala
3. Sindhi Biryani Masala
4. Punjabi Yakhni Pulao Masala

CURRY RANGE (GRAVY)

1. Achaar Gosht Masala
2. Qorma Masala
3. Chicken Masala
4. Butter Chicken Masala
5. Chana Masala
6. Curry Masala
7. Paya Masala
8. Nihari Masala
9. Karahi Gosht Masala
10. Dum Qeema Masala

BBQ RANGE & FRIED RANGE

1. Chicken Tikka Masala
2. Seekh Kabab Masala
3. Bihari kabab Masala
4. Chicken Tandoori Masala
5. Malai Boti Masala
6. Chapli Kabab Masala
7. Shami Kabab Masala
8. Fried Fish Masala

SEASONING MIXES

1. Chaat Masala
2. French Fries Masala

VEGETARIAN RANGE

1. Vegetable Masala
2. Daal Masala

OUR COOKING PASTE

Capture the essence of traditional heritage in every spoonful. Our paste delivers the bold, complex depth of slow-cooked spices without the hours of labor.

Why it works: It emphasizes "heritage" and "depth," assuring the customer that using a paste isn't "cheating," but a smarter way to get real flavor.



COOKING PASTE RANGE

1. Ginger Garlic Paste
2. Ginger Paste
3. Garlic Paste
4. Onion Paste
5. Red Chilli Paste
6. Green Chilli Paste
7. Papaya paste
8. Tamarind Paste

RECIPE PASTE RANGE

1. BBQ Paste
2. Biryani Paste
3. Tandoori Paste
4. Curry Paste



OUR PICKLES

A pickle is a vibrant symphony of crunch and acidity—a humble vegetable transformed by the alchemy of brine, time, and secret spices into a bold, palate-cleansing masterpiece.

PICKLE RANGE

1. Mixed Pickle
2. Mixed (Hyderabadi) Pickle
3. Mix Crushed Pickle
4. Mango Pickle
5. Mango (Hyderabadi) Pickle
6. Green Chilli Pickle
7. Garlic Pickle
8. Lime Pickle
9. Carrot Pickle
10. Lasoori Pickle



OUR SAUCES

The ultimate culinary companion. A dip is a thick, velvety infusion of flavor designed to hug every curve of your favorite snack, turning every bite into a shared moment of indulgence.

SAUCES RANGE

1. Tomato Sauce
2. Chilli Garlic Sauce
3. Sweet Thai Chilli Sauce
4. BBQ Sauce
5. Peri Peri Sauce
6. Peri Peri (Hot) Sauce
7. Peri Peri (Mild) Sauce
8. Samosa Sauce
9. Sweet Tangy Sauce
10. Soy Sauce
11. Mint Sauce
12. White Sauce
13. Red Chilli Sauce
14. Hot Sauce
15. Coriander Sauce
16. Chilli Coriander Sauce



OUR PREMIUM CHINESE SAUCES



The Essence of Asian Flavour.

A perfect harmony of bold taste, rich aroma, and authentic character, crafted to bring the vibrant spirit of Chinese cuisine to every dish. From fiery heat to deep umami and refreshing tang, each flavour adds its own distinctive touch to every culinary creation.

CHINESE SAUCE RANGE

1. Red Chilli Sauce
2. Soy Sauce
3. Soy Sauce (Dark)
4. Soy Sauce (Light)
5. Vinegar
6. Apple Cider Vinegar
7. Oyster Sauce

OUR CHUTNEYS

A vibrant collision of flavors. Chutney is the bold, artisanal alchemy of hand-picked fruits, sharp vinegars, and toasted spices—a zesty companion that brings a sophisticated edge to every plate.



OUR PREMIUM MAYONNAISE

THE PERFECT BLEND OF TASTE & CREAMINESS

Elevate your everyday meals with Florist's signature mayonnaise range. Crafted with premium ingredients, our mayo brings the perfect balance of richness and flavor to your burgers, sandwiches, and dips.

- **CREAMY MAYO**

Smooth & Delightful

Extra smooth with a velvety texture. This creamy blend is the ultimate choice for flavorful dips, fresh salads, and everyday recipes.

- **REAL MAYO**

The Everyday Essential

Rich, thick, and perfectly balanced. Our Real Mayo brings out the authentic flavor of your gourmet burgers and sandwiches.

- **MAYONNAISE**

The Classic Favorite

Your go-to classic mayonnaise. Light, versatile, and incredibly tasty perfectly paired with almost any snack you crave.



OUR JAMS

A jar of pure sunshine. Our jam is a slow-simmered celebration of peak-season fruit, captured at its sweetest and preserved in a rich, velvety glow that brightens every morning.

JAMS RANGE

1. Mix Fruit Jam
2. Strawberry Jam
3. Raspberry Jam
4. Pineapple Jam
5. Mango Jams
6. Blackcurrant Jam



OUR MUKHWAS





OUR FLORAL WATERS

A Delicate Essence of Nature

Carefully crafted from the delicate essence of fragrant flowers, our Floral Waters bring a refreshing aroma and subtle floral character to every creation. From traditional desserts and beverages to everyday culinary delights, they add a touch of elegance, freshness, and authentic fragrance.

Rose Water

- Premium Rose Hydrosol
- Culinary Grade Rose Water
- Pure Floral Distillate

Kewra Water

- Pure Screw Pine Essence
- Premium Kewra Extract
- Culinary Aromatic Water

OUR FRIED ONION

The golden crown of every dish. Our fried onions are a masterclass in transformation—thinly sliced and precision-crisped into amber ribbons of concentrated umami and irresistible crunch.



OUR DESSERTS

VERMICELLI



Culinary threads of gold. Vermicelli is a masterclass in delicacy—fine, silken strands designed to absorb the essence of your favorite broths and sauces while maintaining a light, ethereal bite.



PREMIUM KHEER MIX

The Authentic Taste of Tradition, Ready in Minutes.

Experience the warmth of tradition in every spoonful. Our Premium Kheer Mix is expertly crafted with fragrant basmati rice, rich milk solids, and a delicate blend of crushed cardamom and premium nuts. It's not just a quick dessert; it's the authentic, rich taste of festive celebrations and family gatherings, ready in a fraction of the time. Pure nostalgia, zero compromise.



OTHER DESSERT RANGE



1. Custard
(Silky Vanilla,
Rich Cream)



2. Falooda
(Layered Rose &
Vermicelli)



3. Firni
(Traditional Ground
Rice Pudding)



4. Crystal Jelly
(Refreshing
Fruit-Flavoured)

OUR PINK SALT

Florist Pink Salt is a premium, naturally sourced salt extracted from the deep mines of the Himalayas. It contains over 84 essential minerals and trace elements, making it a healthier alternative to regular salt. It not only enhances the flavor of food but also offers numerous health benefits.



Benefits and Minerals Key Benefits

- **Rich in Trace Minerals:** Contains over 84 essential trace minerals and elements.
- **Promotes pH Balance:** Helps balance the body's pH levels and supports respiratory health.
- **Aids Digestion:** Can help regulate stomach acid and improve nutrient absorption.
- **Supports Sleep Quality:** May promote better sleep patterns and relaxation.

Essential Minerals

- **Magnesium:** Supports muscle function and nervous system health.
- **Potassium:** Regulates fluid balance and nerve signals.
- **Calcium:** Essential for strong bones and teeth.



OUR GLOBAL FOOTPRINTS



Bringing authentic flavors from our heart to the world. Committed to quality, excellence, and building lasting global partnerships.

Thank You!
For Visiting

We appreciate your time and interest in our products. Your trust inspires us to deliver better, every day.

We look forward to working with you.

 F-188, PHASE II, S.I.T.E SUPER HIGHWAY, KARACHI, PAKISTAN.